

Invitation to

*“My
Chocolate
Love
Affair”*

Inspiring chocoholics with your talent

“My Chocolate Love Affair”

Chocolate Winterfest, Latrobe has been successfully celebrating chocolate for chocolate lovers from the island and abroad over the past six years. These people are just waiting to be indulged!

If you would like to tempt those chocoholics to feast their eyes, make their mouths water and their tastebuds drool and imprint on their minds all the delights and delicacies that are available in Tasmania then ... you will be interested in “*My Chocolate Love Affair*” - a chocolate dessert competition.

I would like to invite you to join in the fun, let your hair down, let your artistic talents flow and seduce us with a display of your favourite chocolate dessert inspired by chocolate and interpreting “*ChocoLight*”.

Now all our patrons will be able to see the talent that is available locally and on the island of Tasmania.

Your speciality chocolate dessert will be displayed for approximately 10,000 people to see.

The competition will be judged by culinary professionals with a perpetual trophy awarded to the winner (or representative) the afternoon of Sunday, 11th July, 2010. Highly commended awards will be presented should the occasion arise.

The theme for the dessert is “*ChocoLight*” with the judging criteria considering -

1. *The Theme*
2. *The Taste*
3. *The Look*

One sample is required for the judging process with the full dessert (may be non-edible) provided for display purposes only.

An opportunity for the winning dessert to be featured on the *Chocolate Winterfest, Latrobe* website is also offered, along with your details enabling chocoholics to easily access your delightful chocolate wares and know where to find them and who makes them!

Attached is an entry form for “*My Chocolate Love Affair*”.

I look forward to your expression of interest by 4pm on Wednesday, 23rd June and receipt of your fantastic dessert between 3pm - 3.30pm on Saturday, 10th July.

If you have any queries, please give me a call on 6421 4650.

Kind regards,

Michelle Dutton

Coordinator - *Chocolate Winterfest, Latrobe*

“My Chocolate Love Affair”

Entry form

Name of person who is making the dessert:

Culinary qualification:

Postal Address:

Tel: Mob:

Email:

Title of the entry:

Venue where item can be purchased:

Street Address:

Is it on the current menu? Yes/No Cost of dessert:

Expressions of Interest close at 4pm on Wednesday, 23rd June, 2010

Entry Fee: \$35.00

Payment details:

Type of Card: _____ Mastercard _____ Bankcard _____ Visa

Card No: _____/_____/_____/_____

Expiry Date: ____/____/____ CCV No:

Name on the Card:

Signature:

Conditions of Entry:

1. Expressions of Interest in *My Chocolate Love Affair* close on Wednesday, 23rd June, 2010. Completed entry forms with payment must be received by 4 pm on this date.
2. One dessert for display (which can be a mock up of the dessert to last the display period of Sunday, 11th July from 10.30 am until 4.00 pm) and one for taste judging are be delivered **between 3pm - 3.30 pm** on Saturday, 10th July, 2010 to the Latrobe Council Chambers, 170 Gilbert Street, Latrobe.
3. Chocolate is to be your inspiration and included within the dessert with “*ChocoLight*” the theme to interpret.
4. The dessert is to be made by the named entrant.
5. Entrants may be asked to assist in media publicity in the form of comments and/or photographs.
6. Entry will be deemed as providing permission for Latrobe Council or their representative to record, photograph and promote the entry as part of *Chocolate Winterfest, Latrobe*.
7. Entries will be judged on looks, taste and creative use of the theme. The judge’s decision is final and no correspondence will be entered into.

I, the abovementioned, hereby agree to abide by the conditions of entry.

..... Date



An initiative of *Chocolate Winterfest, Latrobe*

auspiced by Latrobe Council

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