

Chocolate Winterfest, Latrobe Video Competition 2009

About the Chocolate Winterfest, Latrobe 2009 Video Competition!!

Calling everyone with a video recorder and a passion for chocolate!

How would you like to win a 10kg of Cadbury chocolate? Here's your chance.

All you need do is capture the flavour of Chocolate Winterfest, Latrobe 2009 and present it in a 2-3 minute video clip on DVD and send it in.

Be creative, have fun, capture the excitement of the Festival and you could be sitting back indulging in more than your fair share of Cadbury chocolate.

Selected entries will be published on www.chocolatewinterfest.com.au and footage used to promote and market *Chocolate Winterfest, Latrobe*.

SO, YOU'VE DECIDED TO ENTER!

- Step one: Get a group of friends to form a crew or do it as an individual entry.
- Step two: Download and complete the Registration form at www.chocolatewinterfest.com.au/Taking-Part.html
- Step three: Get filming at *Chocolate Winterfest, Latrobe*, which is held in and around the town of Latrobe from 10am until 4pm on Sunday, 12 July.
Programs are available from your nearest Visitor Information Centre.
- Step four: Produce your video
- Step five: Send your completed DVD in **by 31 August 2009**.

Copyright

It is important that all footage used is original. Entrants must have copyright clearance for all imagery and music used in their clip.

Entry Form Checklist

Please use the following checklist to ensure your entry is complete. Have you done the following?

- Completed and signed the Entry Form
- Included your video on DVD
- Labelled your DVD with your name and video title
- Ensured everybody who appears in the video has signed and completed a 'Release Agreement' form
- Read and agreed to the Terms and Conditions
- Made a copy of all forms and the video you have sent
- Made sure no commercial music or other copyright material has been used without consent (in a way that would infringe copyright laws)

Please ensure that you have marked off all of the above criteria before you send your entry.

Entries must be in **by 4pm on 31 August 2009** and sent to the following address:

2009 Chocolate Winterfest, Latrobe Video Competition
Latrobe Council
170 Gilbert Street
Latrobe, Tas, 7307

2009 *Chocolate Winterfest, Latrobe* Video Competition

Terms and Conditions

- 1) Entry into the *Chocolate Winterfest, Latrobe* Video Competition is open to all Australian residents, with the exception of employees of Latrobe Council.
- 2) To take part in the competition entrants must be registered no later than the time of submitting their entry.
- 3) The video must capture the flavours and spirit of *Chocolate Winterfest, Latrobe*. Entries will be assessed on how effectively and creatively this has been carried out.
- 4) All footage used is to be original and is to be accompanied with completed 'Release Agreement' forms for all participants. A copy of the 'Release Agreement' form is located with this general information package.
- 5) Any music used must be accompanied with the appropriate permissions and clearances.
- 6) Entries are to be videotaped and submitted to the Competition as a DVD.
- 7) Entries are to be 2-3 mins in duration. Any entries exceeding this limit may be disallowed.
- 8) Entries are to be mailed to *Chocolate Winterfest, Latrobe* Video Competition, PO Box 63, Latrobe, TAS, 7307. Entries are to be received no later than 5pm on the closing date, 31 August 2009. All appropriate paperwork must accompany the entry.
- 9) The *Chocolate Winterfest, Latrobe* Video Competition will accept no responsibility for late or misplaced entries.
- 10) The judges' decisions will be final and no correspondence will be entered into.
- 11) The prize is not negotiable, non-transferable and not redeemable for cash. The prize is 1 x 10kg block of Cadbury chocolate.
- 12) In the case of individual entries, prizes will be awarded to the person named on the entry form as the producer of the segment.
- 13) In the case of a group entry, prizes will be awarded to the school or person designated by that group.
- 14) Winners of the Competition will be notified in September 2009.
- 15) The entrant gives Latrobe Council permission to use the all or any part of the video produced in broadcast and marketing promotions of *Chocolate Winterfest, Latrobe* inclusive of showcasing on www.chocolatewinterfest.com.au.
- 16) All entrants agree to indemnify Latrobe Council, against any loss, or liability incurred by these organisations arising from the fault or negligent acts of the entrant (including any failure of the entrant to obtain the necessary copyright and privacy permissions as required under conditions 4 and 5).
- 17) Videos must be consistent with OH&S practices and relevant equal opportunity legislation.
- 18) Latrobe Council will retain all editing rights of Competition entries for the purpose of marketing and promoting *Chocolate Winterfest, Latrobe*.
- 19) The entrants give Latrobe Council full rights to broadcast, edit, modify, incorporate or otherwise exploit the entries for the purpose of promoting the Competition and for the promotion of *Chocolate Winterfest, Latrobe* without further notice. Ownership of all material, including Intellectual Property Rights in that material, remains vested at all times with the Latrobe Council.
- 20) By entering the Competition the entrants agree to abide by these Terms and Conditions and consent to the Release Agreement.

2009 Chocolate Winterfest, Latrobe Video Competition

Registration Form

Option A: Registering as a Group

Name of Institution

Street Address

Suburb/Town State P/Code

Contact Person

Best Contact Number

Email address

How did you hear about this Competition?

I understand and agree to the terms and conditions of the Chocolate Winterfest, Latrobe Video Competition 2009. (Terms and conditions can be found on the Competition website at www.chocolatewinterfest.com.au).

Signature of authorised person

Date

Option B: Registering as an Individual

Name

Address

Suburb/Town State P/Code

Best Contact Number

Email address

How did you hear about this Competition?

I understand and agree to the terms and conditions of the Chocolate Winterfest, Latrobe Video Competition 2009. (Terms and conditions can be found on the Competition website at www.chocolatewinterfest.com.au).

Signature Date

If under 18 years of age
Name of Parent/Guardian (please print)

Signature

Completed DVD to be delivered by 31 August, 2009 to -

**2009 Chocolate Winterfest, Latrobe Video Competition
Latrobe Council
170 Gilbert Street
Latrobe, Tas, 7307**

2009 *Chocolate Winterfest, Latrobe* Video Competition

Release Agreement

Name of Participant/Participant's Parent(s) or Guardian(s):

.....

Address of Participant/Participant's Parent(s) or Guardian(s):

.....

Telephone of Participant/Participant's Parent(s) or Guardian(s):

Email of Participant/Participant's Parent(s) or Guardian(s)::

.....

Latrobe Council (hereafter known as the "Council") wish to promote and market *Chocolate Winterfest, Latrobe* and enhance the festival website by publishing and broadcasting the winning video and all other entries from the 2009 *Chocolate Winterfest, Latrobe* Video Competition.

The competition is conducted in accordance with terms and conditions available on the www.chocolatewinterfest.com.au website.

1. I/we give consent for the Council to create video recordings and/or photographs of me/my child as part of the 2009 *Chocolate Winterfest, Latrobe* Video Competition project.
2. I/we give consent for the Council to publish these images of me/my child in any form, including film, video, DVD, print, audio or any other medium ('the materials').
3. I/we acknowledge all copyright in the materials vests in the Council.
4. I/we understand the Council may use the materials in any form for marketing and/or promotional purposes associated with *Chocolate Winterfest, Latrobe* but not limited to broadcast on television, the *Chocolate Winterfest, Latrobe* website, general Council promotion and publication on Council managed websites.
5. I/we consent to the Council using and publishing me/my child's name and the materials containing me/my child's image and/or voice in any of its Council publications (including written and multimedia reports, guides and brochures) for distribution anywhere in the world and on the Council's website.
6. I/we understand that information published on the Internet is accessible to all users and the Council will not have any control over the subsequent use and disclosure of the materials.
7. I/we consent to the Council disclosing this information to other Council managed agencies which may also use and publish my name and the materials for the same purposes.
8. I/we acknowledge I am/we are not entitled to remuneration, royalties or any other payment from the Council or its contractors or agents in respect of the use by the Council of any materials.

Signature of Participant/Participant's Parent or Guardian

Date: **2009**

Please note the Council collects your address, telephone and email details in order to obtain your consent to the publication of a video or photograph containing your image for the purposes of administering the 2009 *Chocolate Winterfest, Latrobe* Video Competition. These contact details will not be published or disclosed without your consent, unless authorised or required by law.